



## KEY BENEFITS

### Advanced Architecture

eStore Solution Stack leverages SOA with web service architecture to ensure flexibility of network deployment topology and extensibility to collaborate with other applications. This enables the webstore to continue to take orders even if the ERP is temporarily unavailable.

### Rich B2B and B2C Features

Superior e-Commerce functionalities for B2B and B2C sites to meet most demanding web page design requirements.

### Seamless Integration

Webstore is seamlessly integrated with Microsoft Dynamics GP with real time SOP auto-generation, customer information, inventory and pricing update. It is an "ERP eStore in a box".

### Redundancy and Load Balancing

With its SOA architecture, eStore Solution Stack lets you deploy web traffic load balancing and redundancy with ease for high volume e-Commerce sites.

### Secured ePayment Handling

eSSS offers secure payment wallet for credit card and electronic checks for user convenience; real time monitoring of open account credit limit; credit card number validation prior to submittal;

AVS, CVV2 fraud protection; Level 2 and Level 3 support; and true 128 bit SSL certificate to enhance consumer trust.

## SYSTEM REQUIREMENTS

- Microsoft Dynamics GP 9.0 to 10.0
- Microsoft .NET Framework
- Internet Information Server (IIS) 5 or 6
- Windows Server 2003 or 2008
- Microsoft SQL Server 2005 or later
- Microsoft SOAP SDK 3.0

# eStore Solution Stack

## Take E-Commerce to the Next Level with MS Dynamics GP Integration

**For many companies, handling orders initiated from a webstore is a time-consuming, inefficient process.** To overcome these challenges, Nodus created eStore Solution Stack to provide you with everything you need to easily integrate your e-Commerce sites with Microsoft Dynamics GP, so that you can automate your backend fulfillment process, inventory and purchasing management, etc. with sales activities on your webstores.

## Streamline Your Business with No-touch Web Orders

With **eStore Solution Stack**, sales orders from webstores flow directly to Microsoft Dynamics GP with no human intervention. This improves operational efficiency, reduces double entry errors and increases your net margins with order tracking and payment processing directly integrated with your back office ERP solution. It helps you gain control over sales orders, payment receipts, inventory items, and customer information.

eStore Solution Stack fulfills both B2B and B2C e-Commerce requirements, with optional online bill pay as well as integration with retail store operations for multi-channel retailers.

## Secure and Fast Payment Processing Complies with PA-DSS

**In today's fast-paced e-commerce world, time is money** - eStore Solution Stack ensures smooth, fast, accurate electronic payment transactions with highest security fully in compliance with the latest PA-DSS requirements. It supports multiple payment gateways and processors for competitive merchant account options.

## Rich Shopping Cart Features

**eStore Solution Stack comes with a fully featured shopping cart.** It has all the essential content management tools; cross sell/up sell features; catalog ranking; multiple payment options; multiple pricing and wish list. It supports CSS and AJAX for flexible and rich web pages design, user definable meta-tags for search engine optimization, Google Analytics for tracking marketing campaigns, PayPal Express Checkout, and third party Live Chat.

In addition, it has single page check-out to reduce cart abandonment and improve customer experience. It offers one click re-order for customers to place a new order based on their previous order(s).

## Advanced Optional Add-ons to Meet Different Operational Needs

**eStore Solution Stack offers many advanced optional add-ons to meet different critical operational needs.** These add-ons include:

- Extended Pricing –, this add-on ensures that the pricing on the web stores will be in sync with Microsoft Dynamics GP Extended Pricing Module.
- Customer Specific Catalogs – for those customers who have different brands or catalogs for different customers, this feature allows you to create different catalog to cater to different customers.
- Multi-distribution Site Support – for those who have multiple distribution centers for their products, this add-on allows their customers to order from different distribution center and track their inventory accordingly.
- Multi-lingual Web Stores – This allows the customers to easily build and manage their online stores in different languages.

## eStore Solution Stack Product Features:

FEATURES:	Available
Fully Featured B2B / B2C Webstore Integrated with Microsoft Dynamics GP	✓
Real-Time Electronic Payment Processing: Credit Cards, eChecks, and ACH	✓
Single Page Checkout Capability	✓
Multilingual Support with Content Management via Spreadsheet (new)	✓
Ability to Reorder from Previous Order	✓
Multi-distribution Site Support	✓
Real-Time Synchronized Customer Data with Microsoft Dynamics GP	✓
Parent-Child Account Relationships support	✓
Ability to View Account History, Check Order Status, Shipment Status, and Print Invoices	✓
Cross Sell / Up Sell Features	✓
Import & Real-Time Synchronizaiton of Inventory from Microsoft Dynamics GP	✓
Support for Multiple Price Levels	✓
Real-Time Webstore Price Update from Microsoft Dynamics GP	✓
Microsoft Dynamics GP Extended Price	✓
Tax Calculations with Various Tax Tools	✓
Automatically Email Receipts to Customers	✓
Gift Certificates and Gift Wrap Options	✓
PayPal Express Checkout Support	✓
Quick Sales Order Form	✓
Catalog Item Ranking	✓
Customer Specific Catalog	✓
Google Analytics Support	✓
Support CSS and AJAX for flexible and rich web pages design	✓
Product Catalog wildcard search	✓
Third Party Live Chat & Integrated Tax ToolSupport	✓

## What is PA-DSS?

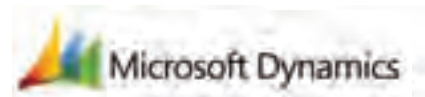
With growing concern over the increasing quantities of incidents involving a massive numbers of sensitive credit card information being compromised annually, a data security council was formed by the payment industry to adopt Visa's PABP (Payment Application Best Practice) security initiatives, and mandate that all electronic payment applications with credit card processing MUST meet PA-DSS (Payment Application – Data Security Standards) to guard against cyber data thefts. As of July 1, 2010, Visa would NOT allow their acquirers (the financial institutions who provide merchant account service) to sign up merchant accounts for companies who use payment applications that are NOT in compliance with these security standards.

[http://usa.visa.com/download/merchants/payment\\_application\\_security\\_mandates.pdf](http://usa.visa.com/download/merchants/payment_application_security_mandates.pdf)

Being the leader for electronic payment applications in the Microsoft Dynamics market place, Nodus is committed to provide the most secured credit card processing applications. All payment software from Nodus complies with PA-DSS security standards. Application software in compliance with PA-DSS will facilitate merchants to meet PCI compliance, allowing them to get the benefits of productivity improvement resulting from integrated payment functions with accounting systems, as well as getting a merchant account at more competitive rates.



ISV/Software Solutions  
Business Process and Integration



## CUSTOMER SUCCESS STORIES

*"eStore Solution Stack empowers retailers like Superior Tattoo, to efficiently serve their customers and effectively manage inventory and sales from e-commerce and physical storefronts with their Microsoft Dynamics GP. This gives multi-channel retailers a competitive advantage across every sales channel."*

- Mink LeVoy, Microsoft Dynamics  
GP West Region Director, Tectura

## ABOUT NODUS

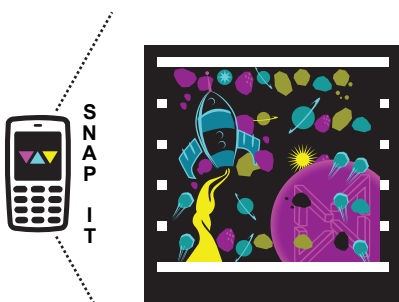
Nodus Technologies, Inc. is a leading provider of electronic payment and business process automation software for small and mid-size companies. Nodus leverages Service Oriented Architecture and web services technologies to provide cost effective, comprehensive: e-commerce, electronic payments and retail management solutions for Microsoft Dynamics® ERP. Please visit [www.nodus.com](http://www.nodus.com) for more information on Nodus® business solutions - eStore Solution Stack, ePay Advantage, Credit Card Advantage, Retail Advantage, and other products and services.

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